



COQUITLAM METRO-FORD SC

CORPORATE SPONSORSHIP PROGRAM

COQUITLAM METRO-FORD SC

Corporate Partnership Program

About CMFSC

Coquitlam Metro-Ford Soccer Club (CMFSC) is one of the province's largest and most successful community sports organizations - offering both recreational and elite soccer programs to over **3,500 youth and adult players**. BC Soccer and the Vancouver Whitecaps recognized CMFSC's record and standing as a premier club when we were awarded one of the original eight (8) BC Soccer Premier League franchises. The club operates under the stewardship of a volunteer Board of Directors, paid administrative and technical resources and takes great pride in the high professional and business ethics under which it operates as a community-based non-profit.

CMFSC was formed through the merger of two very successful local soccer clubs – the Metro-Ford Soccer Club and Coquitlam City Soccer Association. The two clubs started working together in the 2005-2006 season and merged officially in 2007-2008. The Metro-Ford Soccer Club was founded in 1984 and prior to the merger had won an astounding 22 Provincial Cups in 18 years of existence from 1984 – 2004. The Coquitlam City Soccer Association was also founded around 1984 and brought scale in terms of numbers of boys and girls registered, as well as strength in both organizational and financial terms. The club boasts an incredible record in developing players, many who have gone on to represent our Province and Country or compete collegiately or professionally. Our showing at both the Provincial and National Championships continues to demonstrate that Coquitlam Metro-Ford SC is serious about the development of our players and coaches and is striving to put a top-level product on the field. Countless local high school graduates have gone on to pursue playing careers at college and university in both Canada and the US.

We pride ourselves in developing a player's full potential and passion for "the beautiful game". Our philosophy is "Soccer for Life" and our intent is to develop future soccer fans and community volunteers.

Over **900 volunteers** are involved with the organization as **coordinators, coaches or managers** and are the backbone of the organization. The club invests in education for these volunteers; providing subsidized certification training to approximately 100 volunteer coaches per year. In addition, approximately **230 officials**, primarily youths, are involved with the club and again provided with

certification programs developing their leadership potential and offering respectable hourly stipends.

Why Partner with CMFSC?

CMFSC is grateful for its membership, the community at large and its corporate partners for their respective support. Without them we would not be able to achieve the successes that we have had as an organization. As we maintain our trajectory in moving CMFSC forward, we continue to explore the potential for deeper partnerships within the corporate community. We have worked diligently to ensure that we have a business-oriented Board structure, an effective governance model and the requisite resources to develop even more productive partnerships in order to generate winning outcomes for CMFSC, its players and its corporate partners. A corporate partnership with CMFSC really IS a partnership with dedicated resources and programs to ensure that any and all investments in the Club deliver ongoing value and exposure for your organization, its staff and its brand. We have the organizational size, strength of membership, community support and internal expertise to deliver programs unlike any other Club in the BC marketplace. In fact, our reach (and consequently our and your potential exposure) extends far beyond the BC borders into markets all across North America. We invite you to participate in our continued success.

CMFSC Value Proposition

CMFSC offers its corporate partners the opportunity to leverage and activate against its:

- Broad exposure and reach into the BC Lower Mainland and beyond
- Direct access to end consumers and the BC business community
- Affiliation with some of the most respected soccer leagues across Canada
- Club culture which promotes strong support for our corporate partners
- Proud history of winning and recognition – National, Provincial & League titles over many years
- Organized & formal club structure & business approach
- Professional coaching and technical resources and players including members of Canadian National Team & Vancouver Whitecaps

For More Information

For more information on CMFSC, we encourage you to check out our website at www.cmfsc.ca. Note that the sponsorship opportunities as detailed are only a starting point and as such, the CMFSC Business Development team would welcome the opportunity to discuss potential opportunities with you at your convenience. To contact us directly, please email us at sponsorship@cmfsc.ca

COQUITLAM METRO-FORD SC

Corporate Partnership Program

Level	Number of Sponsor Opportunities	Value	Programs/ Divisions Available	Benefits
Enabler	Currently two (2), however CMFSC welcomes more	\$50,000+		<ul style="list-style-type: none"> - Logo presence on CMFSC website – Home page and Sponsors page - Logo presence in CMFSC newsletter - Logo insert on any CMFSC advertising - Involvement in any CMFSC event - On-site sampling rights to specific games/venues/events (food excluded) - Opportunity for partner-issued accessories for players (partner expense)
Founder	Tier 1 - Front of uniforms (U8 - Adults): one available	Tier 1- \$25,000 min		<p>Tier 1 - Primary logo on front of club uniforms Plus:</p> <ul style="list-style-type: none"> - Logo presence on CMFSC website – Home page and Sponsors page - Logo presence in CMFSC newsletter - Logo insert on any CMFSC advertising - Involvement in any CMFSC event - On-site sampling rights to specific games/venues/events (food excluded) - Opportunity for partner-issued accessories for players (partner expense)
Champion	<p>Program/Event Sponsor</p> <p>CMFSC welcomes business to support our events, programs or age groups</p>	\$2500 min	Adults BC SPL Divisional Girls Divisional Boys Mini Boys Mini Girls IA Awards Night Coaches Appreciation Friendship Jamboree Academy Programs Summer Camps	<ul style="list-style-type: none"> - Logo on back of program uniforms or program gear (as applicable/available) or Event/Program naming rights (as applicable/available) - Logo presence on CMFSC website – Home page and Sponsors page - Logo presence in CMFSC newsletter - Logo insert on any CMFSC advertising - Involvement in specified CMFSC event, including on-site and event advertising - On-site sampling rights to specific games/venues/events (food excluded) - opportunity for partner-issued accessories for players (partner expense)
Finalist (Individual Team)	<p>Team Sponsor</p> <p>CMFSC welcomes sponsorship that helps our teams cover their expenses</p>	\$500 min		<ul style="list-style-type: none"> - Club approved logo on team training jackets/equipment/training gear - Logo presence on CMFSC Website – Sponsors Page

NOTE: Cost of branding/production responsibility of partner/sponsor. Contributions can be cash or in kind.

COQUITLAM METRO-FORD SC

Corporate Partners

FOUNDER



ENABLER



CHAMPION

