COQUITLAM METRO-FORD SOCCER CLUB

Annual Report 2024

Vision

Create experiences, through soccer, that inspire a lifelong passion for physical activity and a pathway to personal brilliance.

Mission

We believe in the power of sport to create an active, healthy, and inclusive community.

Values

Wellness
Social, emotional, & physical wellbeing above all else

Fun
We love the game and it shows!

Respect
One community with everyONE

Leadership
Modeling the way

Excellence
Going above and beyond

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President's Message

Valued Members, Stakeholders, and Community Partners,

As I reflect on the past year and look ahead to the future, I am proud to share our journey of growth, challenges, and aspirations. I recently returned from the International Youth Sports Leaders Conference, where 120 leaders gathered to exchange best practices and explore strategies for advancing youth sports. It was inspiring to see CMF represented among esteemed organizations and to witness firsthand the collaborative spirit of clubs dedicated to excellence in youth sports.

Celebrating Milestones and Honouring Legacy

This year marked CMF's 40th anniversary, an incredible milestone that brought together past and present players, coaches, officials, and community leaders. Our anniversary celebration, held at Town Centre in September, was a testament to the enduring passion and dedication that define our club. A heartfelt thank you to Brad Leitch, Dave Jones, and Sara Maglio for their leadership in organizing the event, as well as to Andrew Veer, Mat Bird, Michelle Zorzenone, Alfredo Valente, Lindsay Sayers, Rae Pelat, and MC Dave Norman for making it an unforgettable occasion.

Amidst the celebrations, we also mourned the loss of William Azzi, a founding member and pillar of our soccer community. In his honour, we have established the William Azzi Memorial Fund, aiming to raise $50,000 to support an annual $2,500 bursary for young athletes. All contributions will be matched, amplifying the impact of this meaningful initiative.

Introducing Evolution FC: A Vision for the Future

In line with our commitment to growth and development, we proudly launched **Evolution FC**, our new L1 project in partnership with Gameplan Strategies and the Coquitlam Express. This initiative provides aspiring players with a premier platform to showcase their talent at a state-of-the-art field sports venue, fostering a strong community-based football culture. With Evolution FC, we extend our impact beyond player development, enhancing our commercial capabilities in marketing and business engagement.

Investing in Our People and Community

Our club remains focused on holistic development–not just for players and coaches, but also for officials and families, who are integral to the growth of young athletes. Our commitment to excellence is supported by our passionate staff, dedicated volunteers, and invaluable community partners.

With increased governing body fees, rising facility costs, and capacity limitations, we recognize the need for stronger commercial partnerships. By fostering greater community engagement and patronage, we aim to sustain affordability while continuing to invest in the development of our club and its members.

Acknowledging Dedication and Leadership

A club is only as strong as its people. I extend my deepest gratitude to our hardworking staff, led by Sara Maglio, Alfredo Valente, and Lindsay Sayers, and to the 1,000 volunteers who contribute an estimated $2.5M annually to our community.

We also welcome Emily Yuan as our inaugural Finance Manager, a role made possible through the leadership and support of Carmen Coehlo, Sara Maglio, and Scott Coulter.

Additionally, we recognize the dedicated service of Dixon Tam, whose communication expertise has been invaluable, particularly during the pandemic. After five years of service, Dixon steps away from the Board, and we sincerely thank him for his contributions. We also extend our gratitude to Scott Fletcher, who has dedicated 11 years as CMF's representative on the NFYSA, including 2.5 years on BCCSL.

It was with mixed emotions that we announced Dale Mitchell stepping away from his longstanding and esteemed role as CMFSC's BCSPL Technical Director. After an incredible playing and coaching career, CMFSC is honoured to have been a part of

Dale's journey and continued impact to the soccer community. For the last 14 years, our club has witnessed triumphs, championships, and unforgettable moments. His dedication to excellence has not only cultivated a culture of high performance but has also instilled invaluable lessons of teamwork, discipline, and sportsmanship.

Beyond his achievements on the pitch, Dale's impact extends far beyond the realm of soccer. He has been a mentor, a role model, and a friend to many within our club and community. His genuine care has left an indelible mark on all who have had the privilege of working with him.

As Dale embarks on this new chapter of his life, we are so grateful of the legacy he leaves behind that will continue to inspire CMFSC.

A Unified Vision Moving Forward

It has been my privilege to work alongside an exceptional Board of Directors: Rosemary Hagiwara, Carmen Coehlo, Mark Iwanaka, Kelly Chow, Ahsan Nanji, Craig Richards, and Dixon Tam. Together, we remain committed to advancing CMF's mission and ensuring the continued success of our programs.

Finally, we extend our heartfelt appreciation to our community stakeholders and partners. Your unwavering support allows us to create opportunities, build a thriving soccer culture, and inspire the next generation of athletes.

Here's to another year of growth, excellence, and community impact!

Alex Barnetson
CMFSC President

On-Field Achievements

We celebrate the success of our teams and reflect on the remarkable performances, victories, and the collective spirit that propels us forward, reaffirming our commitment to fostering a culture where every stride on the field embodies the pursuit of individual and collective brilliance.

BC COASTAL LEAGUE CUP

Champions
- U15B D3 Avengers
- U15B D3 Real Salt Lake
- U17B D3 Saints FC
- U17G D3 Coyotes

Runners Up
- U14G D3 Lions FC
- U14B D3 Knights
- U15B D3 Lightning
- U15B D3 Nitro

Runners Up Cont'd
- U16B D3 The Blues
- U17B D2 Renegades
- U17B D3 Munich
- U18B D3 RK United

COASTAL CUP

Gold
- U14B D2 Benfica
- U16G Metro Pegasus
- U18B Metro Inter

Silver
- U14B D1 PSG
- U14G D1 Blazers
- U15B D2 Liverpool
- U16G D2 Modena

Bronze
- U15B D1 Atalanta
- U15G D1 Thorns
- U16G D1 Titans
- U17B D1 Como 07's

PROVINCIAL A & B CUP

Gold
- U14B D1 PSG
- U16G Metro Pegasus

Silver
- U14G D1 Blazers

Bronze
- U14B D2 Benfica
- U15B D1 Atalanta
- U18B Metro Athletico

PROVINCIAL PREMIER CUP

Gold
- 2008 Girls

Silver
- 2007 Girls

PROVINCIAL ADULT A & B CUP

Gold
- Men's A Cup: CMFSC Wolves
- Women's Masters A Cup: CMFSC Classics

Silver
- Women's A Cup: CMFSC Premier

ADULT NATIONAL AMATEUR CHAMPIONSHIPS

Silver
- Women's CMFSC Premier

Bronze
- Men's CMFSC Wolves

CMFSC in the Community

New-Comers to Canada Welcome Event

We were thrilled to partner with Share and Mosaic to host a free soccer clinic for newcomers to Canada, giving kids the chance to play and connect with their community. Following the clinic, families and players enjoyed a pizza party, creating a welcoming space to socialize. We were especially grateful to have volunteer coaches and managers who spoke various languages, help with communication and make everyone feel included.

Club Raffle

Thanks to the generous sponsorship from **Metro Motors** and the active participation and commitment of our members in selling tickets, we successfully conducted another year of our vital Club Raffle, raising nearly $140,000. The proceeds from the raffle are integral to our Club in developing programs and offering playing opportunities across all ages and levels of play. We commend the amazing job our raffle coordinators do to organize this incredible event every year! Congratulations to this year's winner, Aaqil K., of the 2024 Ford Maverick XL.

KidSport

Our longstanding partnership with KidSport plays a key role in our effort to support families and ensure everyone has a place to play, develop, and aspire. With our donation of $10,000 to KidSport, we remain committed to reducing financial barriers for youth.

"By supporting KidSport we all win. When kids have access to sport they improve in school, become stronger leaders create safer communities, ignite inclusivity, and fuel healthy habits for life."

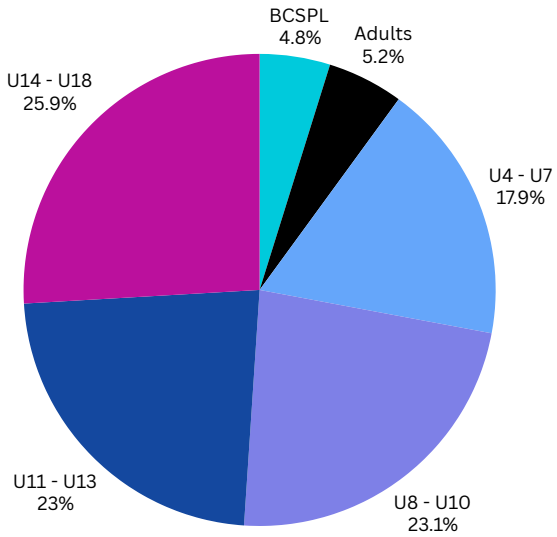
- KidSport Tri-Cities

SCORE CARD

COQUITLAM METRO-FORD SOCCER CLUB
CMFSC
SOCCER FOR LIFE!

CLUB - Delivering value and quality while reducing barriers to accessibility and inclusion.

4,456 MEMBERS (-1.37%)



	RETENTION	ATTRACTION
PLAYERS	76% (- 1%)	28% (0%)
MATCH OFFICIALS	96% (+16%)	28% (-10%)
COACHES/ MANAGERS	66% (+2%)	36% (+2%)

Financial Health

- $3 M Revenue
- $.9M Operating Reserve

$1,091,324 Evergreen Fund

$240K - Coquitlam Foundation Scholarships

Female Participation

- 1,664 Female Players (37%)
- 133 Female Coaches (18%)
- 222 Female Managers (81%)
- 54 Female Referees (17%)

Inclusion

- $51,102.29 KidSport Grants Awarded
- $10,000 Club Donation to KidSport
- $6,400 Registration Subsidies

Grants/Fundraising

- Gaming Grant - $110,000
- Club Raffle - $134000

Sponsorships

- $53,300 (in cash and kind)

DEVELOPMENT - Invest in human potential to build confident and competent community members.

COACH EDUCATION

BC Soccer Coach Courses

- 54 Volunteer Coaches
- 200 Hours
- $2,165.88 Club Investment
- National A/B - 15
- Youth/Child - 9
- C License - 11

Respect in Sport

- 321 Volunteer Officials
- 1151 Year to Date
- 1,123 hours
- $3,370 Club Investment

Keeping Girls in Sport

- 21 Volunteer Officials
- 21 Hours
- $357 Club Investment

Player Progression

- 15 Whitecaps MLS Academy Boys
- 4 Whitecaps Girls Elite
- 16 Post-Secondary ('23-'24)
- 3 CPL / 1 NWSL
- 2 National Teams

Junior Coach Leadership Program

- 125+ Mentees
- 30 Mentors

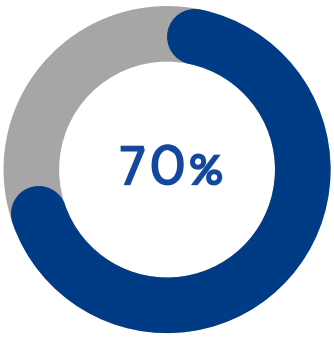
Diversity, Equity, Inclusion

- Women Only Academy - 64 participants
- Adaptive Soccer - 40 participants

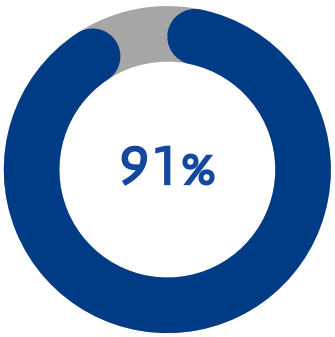
Match Official Program

- 309 Match Officials (+5)
- 54 Female (+3)
- 94 New / 25 Mentors (+8)
- 75 PL (+1)/ 9 BCSA

COMMUNITY - Delivering value to taxpayers and giving back through social causes and local charities.



COQUITLAM (+1%)



TRI-CITIES

1,000 Volunteers (320 Teams)

103,545 Hours = $2.238M Value

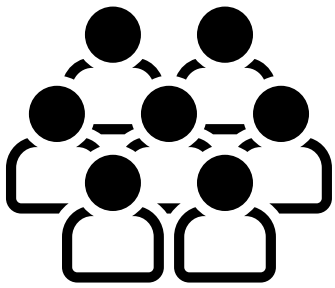
727 Coaches, 18% Female

Field Time

- 13,700 Hours - Turf
- 4,400 Hours - Grass
- 220 Hours - Gravel (Unique to Coq.)
- 448 Hours - Gymnasium

Employment/Job Creation

- 192 Employees/ 200 Contractors
- $1.381M Payroll
- Youth / 1st Job Focus



Board Diversity

- Women - 25%
- Visible Minority - 63%

SOCIAL CAUSES

MICHAEL CUCCIONE FOUNDATION Kick for a Cure

Moresports

SHARE FAMILY & COMMUNITY SERVICES

KidSport™ So ALL Kids Can Play!

THANK YOU TO OUR SPONSORS

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SOCCER X

Coquitlam

BRITISH COLUMBIA

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